

Aim to invest in **Emerging Opportunities**

across various sectors & themes

GLOBAL

PHARMA

TRANSPORT

INFRA

BANKING

TECHNOLOGY

FMCG

HEALTHCARE



Invest in

ICICI Prudential

Thematic Advantage Fund (FOF)



The Stocks/Sectors/Schemes mentioned in this slide do not constitute any recommendation and ICICI Prudential Thematic Advantage (FOF) Fund may or may not have any future position in these stocks/sectors/schemes. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. Report Date: 6th December 2021

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*TAF = ICICI Prudential Thematic Advantage Fund (FoF). Refer slide number 35 onwards for Booster STP and slide number 45 onwards for Freedom SIP illustration & T&C.

Thematic Investing

A Theme is a **Combination of Allied Sectors/Stocks**, which are interwoven around a **Common Idea or Opportunity**



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3 Challenges most of the investors face while taking call on themes



3 Challenges most of the investors face while taking call on themes

Correlation between Themes & Macros

Understanding **Correlation** of Sectoral Performance & Macros become challenging due to **Time Constraint & Limited Resources**



Complex Relation between Sectoral performance and Macro Environment

Winner keeps changing : Sectoral Performance (Calendar Year Returns)

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
METAL 234%	CD 68%	FMCG 10%	Bankex 57%	IT 60%	CD 66%	CD 24%	METAL 37%	CD 102%	IT 26%	CD 21%	HC 61%
AUTO 204%	AUTO 38%	HC -13%	FMCG 47%	HC 23%	Bankex 65%	HC 15%	Oil & Gas 27%	Telecom 49%	FMCG 11%	BANKEX 21%	IT 57%
IT 133%	HC 34%	IT -16%	CD 46%	Telecom 18%	AUTO 52%	IT 5%	AUTO 9%	METAL 48%	BANKEX 6%	Telecom 13%	CD 22%
CG 104%	Bankex 33%	Telecom -16%	AUTO 40%	FMCG 11%	CG 50%	Telecom 3%	BANKEX 7%	CG 40%	CG -2%	IT 10%	Telecom 14%
CD 98%	IT 32%	CD -17%	HC 39%	AUTO 7%	HC 47%	FMCG 1%	FMCG 3%	BANKEX 39%	HC -6%	Oil & Gas 7%	AUTO 13%
Bankex 84%	FMCG 32%	AUTO -20%	CG 35%	Oil & Gas 4%	Power 23%	AUTO -1%	Power 2%	Oil & Gas 34%	CD -9%	HC -4%	METAL 11%
Power 74%	CG 9%	Oil & Gas -29%	METAL 19%	CG -6%	FMCG 18%	Oil & Gas -3%	CG -3%	FMCG 32%	Power -16%	FMCG -4%	CG 11%
Oil & Gas 73%	Telecom 2%	Bankex -32%	Oil & Gas 13%	Bankex -9%	IT 17%	Power -6%	CD -6%	AUTO 32%	Oil & Gas -15%	Power -4%	FMCG 11%
Health Care 69%	Oil & Gas 1%	Power -40%	Power 11%	METAL -12%	Oil & Gas 12%	CG -9%	IT -8%	Power 20%	METAL -21%	CG -10%	Power 7%
FMCG 40%	METAL 1%	CG -48%	IT -1%	Power -15%	Telecom 9%	Bankex -10%	HC -13%	IT 11%	AUTO -22%	AUTO -11%	BANKEX -2%
Telecom -7%	Power -6%	METAL -48%	Telecom -3%	CD -25%	METAL 8%	METAL -31%	Telecom -21%	HC 0%	Telecom -41%	METAL -12%	Oil & Gas -4%

Data as on end of each calendar year Latest data as of Dec 31, 2020. Source : MFI Explorer. HC – Healthcare, IT – Information Technology, CG – Capital Goods, CD – Consumer Discretionary, Bankex – Banking Index, FMCG – Fast Moving Consumer Goods. Past performance may or may not sustain in future. The stocks/sectors mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these stocks/sectors.

3 Challenges most of the investors face while taking call on themes

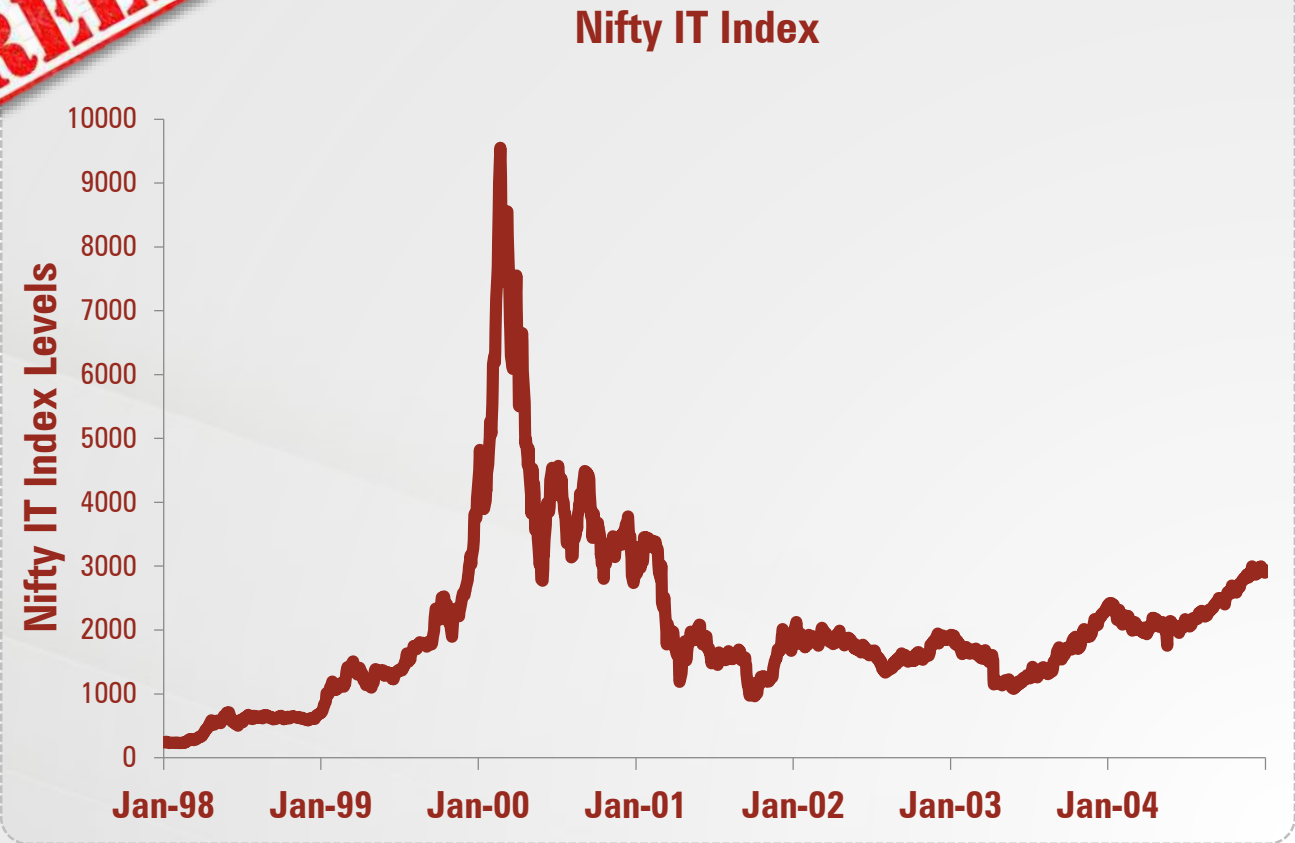
2 Controlling Emotions

Most of the investors find it difficult to control emotions (Greed & Fear) during Market Extremes !!



1999-00 Dotcom Bubble: Market frenzy to buy Tech Stocks resulted in **Negative Returns**

GREED



Period	Nifty IT Index (CAGR)
1 st Mar 2000 to 1 st Mar 2001	-64.9%

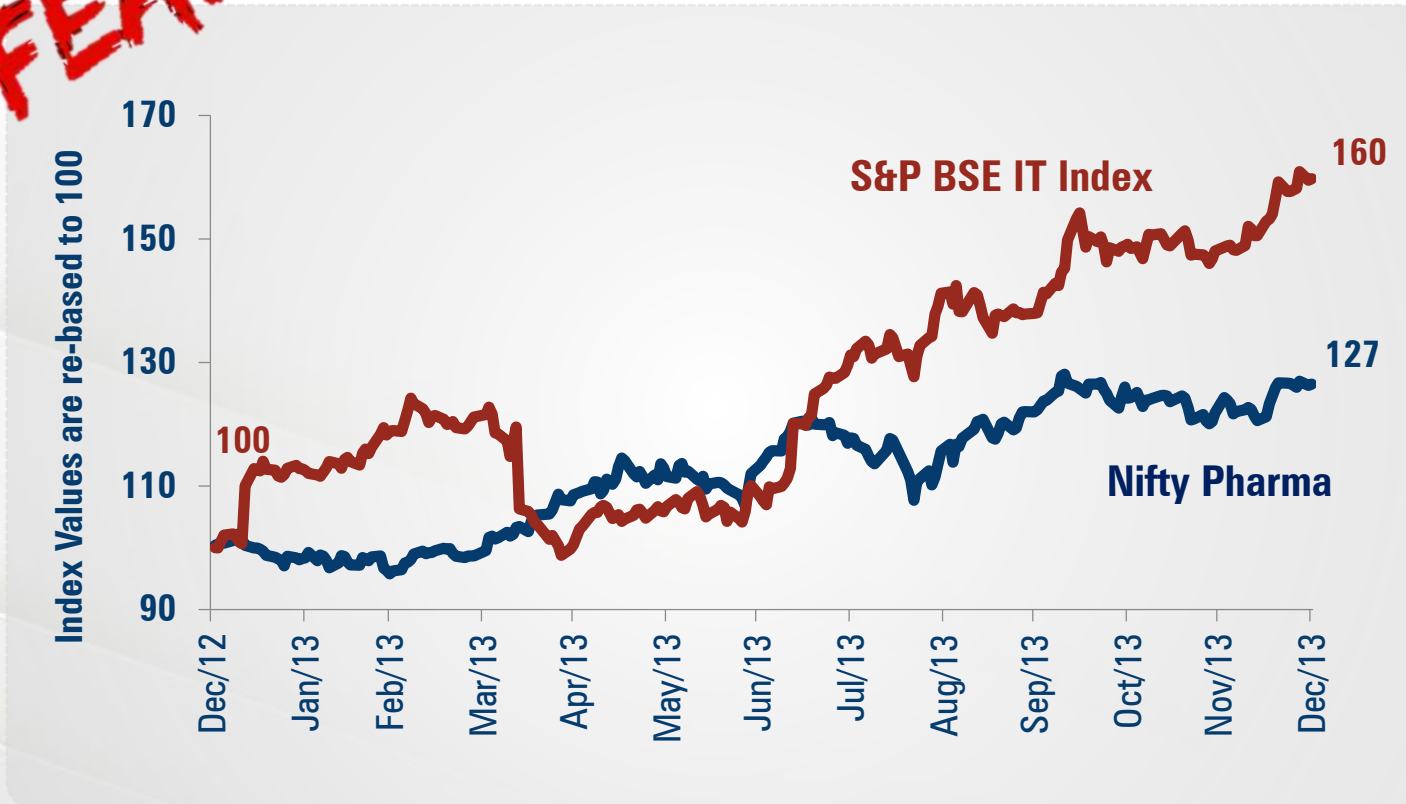
- Valuation of IT companies based on site visit
- IT Sector gave returns of over ~740 % between Feb 99- Feb 00
- But corrected massively once the dot-com bubble busted

Source: MFI Explorer; Past performance may or may not be sustained in future

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Most of the Investors missed the "Export Oriented Theme" during 2013 Taper Tantrums

FEAR



- **Weaker macro environment: High fiscal deficit, High Inflation, High Current Account Deficit**
- **Expensive Currency**
- **High corporate leverage, neutral household leverage**
- **Conducive environment for export oriented sectors to perform**

Source: MFI Explorer; Past performance may or may not be sustained in future

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Most of the investors missed the opportunity of investing in ICICI Prudential US Bluechip Equity Fund*

FEAR

AUM as on 31st Dec 2012 was Rs. 79 Crore

Post NFO CAGR Returns

Next 3 Years	Next 5 Years
20.6%	15.6%

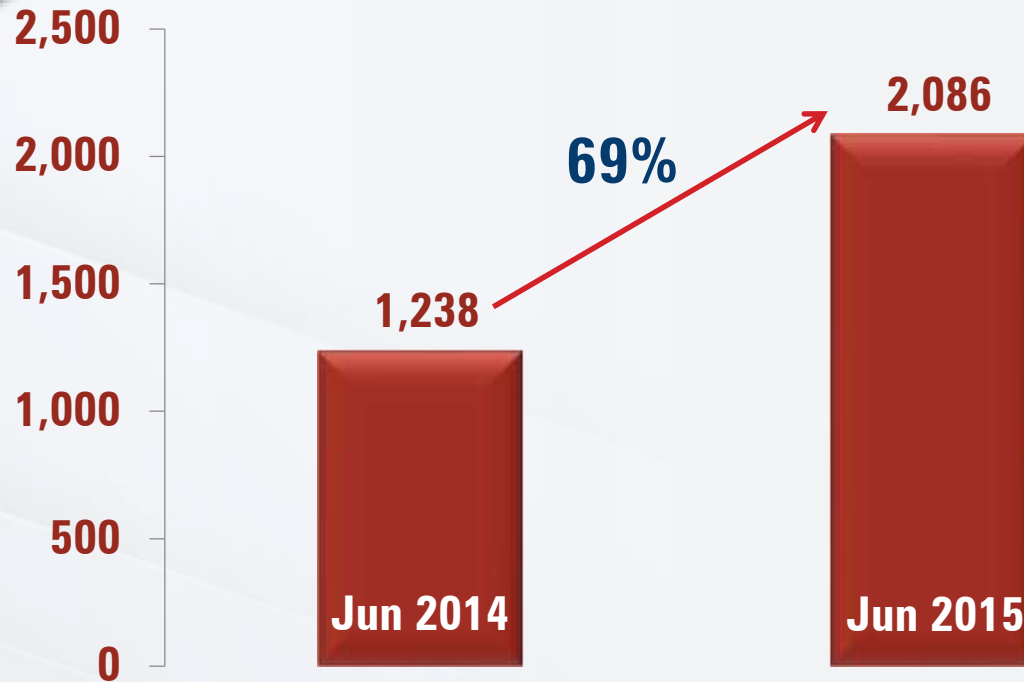
- ICICI Prudential US Bluechip Equity Fund was launched on 06th July 2012 and could mobilised only Rs. 79 Crore cumulatively upto 31st Dec 2012**
- Post the NFO, the scheme's 3Y & 5Y returns were 20.6% & 15.6% CAGR respectively**

Source: MFI Explorer; Past performance may or may not be sustained in future; *An open ended equity scheme investing predominantly in securities of large cap companies listed in the United States of America. For more details on scheme performance, riskometer and benchmark refer to website www.icicipruamc.com. 3 Years Return Period: 6 Jul 2012 to 6 Jul 2015 & 5 Years Period: 6 Jul 2012 to 6 Jul 2017.

Hopes of better returns disappointed "Pharma investors" in 2015-2018

GREED

Total Category AUM (In Rs. Crs)



Period	Nifty Pharma Index (CAGR)
1 st June 2015 to 1 st June 2018	-12.07%

- **June 2014 to June 2015: Pharma category* AUM grew 69% in absolute terms**
- **Post June 2015, the next 3 years returns from Nifty Pharma Index were -12.07% CAGR**

Source: MFI Explorer; Past performance may or may not be sustained in future. *Category refers to all schemes under Pharma Fund category; Category definition as per Value Research classification

3 Challenges most of the investors face while taking call on themes

3 Exit Strategy & Taxation on Rebalancing

Formulating “**Exit Strategy**” is as important as “**Buying Strategy**”. Which become even more complex due to **Taxation Implementation**.



To Sum up:

3 Challenges most of the investors face while taking call on themes

Difficulty in:

1 Understanding Correlation of Sectoral Performance & Macros
(Due to Time & Limited Resources)



2 Controlling Emotions at Market Extremes
(Greed & Fear)



3 Formulating "Exit Strategy" and Re-allocating money in Tax Efficient Manner



Presenting

ICICI Prudential Thematic Advantage Fund (FoF)

A Fund of Funds Scheme that aims to invest in
Emerging Opportunities
across Sectors & Themes !!



ICICI Prudential Thematic Advantage Fund (FOF): An open ended fund of funds scheme investing predominantly in Sectoral/Thematic schemes.

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Our Experience in delivering Macro Calls

YEAR	CALL	RATIONALE	OUTCOME
2012-13	Invest in Global Funds	Inflation and Current Account Deficit at alarming levels	Launched ICICI Prudential US Bluechip Equity Fund and gave a strong buy call on Exports and Services Fund
2013-14	Invest in Infrastructure, Banking, Small & Midcap Funds	Strong Govt. Mandate, expectations of NPA resolution, expectation of fall in interest rates	Launched ICICI Prudential Value Series: Midcaps & Smallcaps delivered 30% & 34% returns from 2013-2015 respectively
2017	Invest in Technology Fund	Expensive currency, global growth expected to be better than domestic growth	ICICI Prudential Technology Fund delivered 38.3% returns from Nov-17 to Jan-18
2018	Redeem from Small & Midcaps	Valuations in the Mid and Smallcap space stretched relative to Largecaps	Closure of ICICI Prudential Smallcap PMS
2018	Invest in Gold	NBFC loan book expansion in weak income environment, low earnings growth & market volatility	ICICI Prudential Gold ETF delivered 7.2% returns from Jan-18 to Jan-19
2020	Invest Aggressively invest in Equity	Business Cycle at the Bottom due to Covid impact, Supportive Fiscal & Monetary Policy for Growth Revival along with Very Low Valuations	Broader Equity Market Indices have more than doubled over next 18 months since March 2020

PMS – Portfolio Management Services, ETF – Exchange Traded Funds. The stocks/sectors/schemes mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these stocks/sectors/schemes. For more details on scheme performance, riskometer and benchmark refer to website www.icicipruamc.com

About ICICI Prudential Thematic Advantage Fund (FoF)

THEME SELECTION

Aims to select from a wide range themes which may have a positive outlook



REBALANCING & MONITORING

Rebalancing of portfolio in a tax* efficient way



RIGHT MIX

Aims to create a portfolio which is neither too concentrated nor too diversified, striking an optimal balance between concentration & diversification



INDEXATION BENEFITS

Investors investing for Long Term are eligible for Indexation Benefits as per prevailing tax laws*



* For more details, consult your tax advisor

The asset allocation and investment strategy will be as per Scheme Information Document. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme.

ICICI Prudential Thematic Advantage Fund (FoF)

Investment Philosophy



Macro Economic Trends are monitored

Emerging themes are identified

Major and minor themes are shortlisted

Based on above, underlying themes / sectors are identified

Finally, underlying scheme weightages are decided

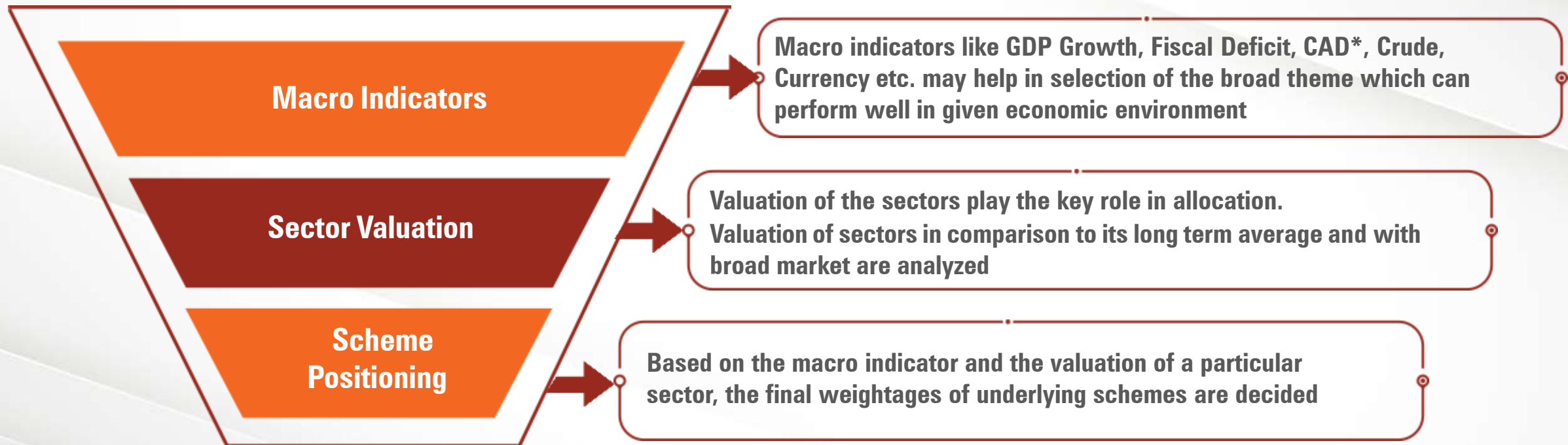
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ICICI Prudential Thematic Advantage Fund (FoF)

Overall Process of Identifying Theme



*CAD – Current Account Deficit

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Our wide range of Thematic/ Sectoral Product Bouquet

Scheme Name	Type of Scheme
ICICI Prudential Banking & Financial Services Fund	An open ended equity scheme investing in banking & financial services sector
ICICI Prudential FMCG Fund	An open ended equity scheme investing in FMCG sector
ICICI Prudential Technology Fund	An open ended equity scheme investing in technology and technology related sectors
ICICI Prudential Pharma Healthcare and Diagnostics (P.H.D) Fund	An open ended equity Scheme following Pharma, Healthcare, Diagnostic and allied Theme.
ICICI Prudential Export and Services Fund	An open ended equity scheme following exports and services theme
ICICI Prudential Infrastructure Fund	An open ended equity scheme following infrastructure theme
ICICI Prudential Manufacturing Fund	An open ended equity Scheme following manufacturing theme.
ICICI Prudential Bharat Consumption Fund	An open ended scheme investing in companies engaged in consumption and consumption related activities.
ICICI Prudential US Bluechip Equity Fund	An open ended equity scheme investing predominantly in securities of large cap companies listed in the United States of America
ICICI Prudential Commodities Fund	An open ended equity scheme investing primarily in commodities and commodity related Sectors.

Apart from the schemes mentioned above, the scheme can invest in other thematic/sectoral schemes as well, as per the provisions of Scheme Information Documents.

Current Portfolio Positioning



ICICI Prudential Thematic Advantage Fund (FoF)

Current Portfolio: As on 30th November 2021

Scheme Name	Sep-21	Oct-21	Nov-21
ICICI Prudential Infrastructure Fund	28%	22%	16%
ICICI Prudential Banking and Financial Services Fund	17%	4%	16%
ICICI Prudential Exports and Services Fund	9%	8%	12%
ICICI Prudential Pharma Healthcare and Diagnostics Fund	8%	17%	16%
ICICI Prudential FMCG Fund	3%	-	-
ICICI Prudential Technology Fund	-	9%	5%
UTI Transportation and Logistic Fund	5%	7%	9%
Franklin Asian Equity Fund	3%	3%	2%
ICICI Prudential US Bluechip Equity Fund	12%	14%	10%
ICICI Prudential Floating Interest Fund	10%	11%	14%
Short Term Debt and net current assets	5%	5%	0%
Total	100%	100%	100%

Numbers are rounded off

Source: MFI & Internal. The Stocks/Sectors/Schemes mentioned in this slide do not constitute any recommendation and ICICI Prudential Thematic Advantage (FOF) Fund may or may not have any future position in these stocks/sectors/schemes. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme. All data points are for respective month end. IPRU = ICICI Prudential

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← 55% in Mar'21

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← 55% in Mar'21

← 29% in Mar'20

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55% in Mar'21

29% in Mar'20

IPRU Commodities Fund
10% in Jun'20 to
0% in June'21

Numbers are rounded off

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**New Additions over
Last few months**

Numbers are rounded off

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ICICI Prudential Thematic Advantage Fund (FoF)

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Weight Management

New Additions over Last few months

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ICICI Prudential Thematic Advantage Fund (FoF)

Auto Theme – Valuations Reasonable

Nifty 500 vs Nifty Auto

Recent Performance Comparison (% CAGR)

Name of the Index	1 Year	3 Years	5 Years	7 Years
Nifty 500 TRI	62.9	19.3	16.6	14.2
Nifty Auto TRI	35.6	4.6	2.3	5.4

Data in above table as on September 30, 2021

The auto industry has been plagued by multiple headwinds - Covid impact on volumes, margin pressure due to higher input costs and most recently, production cuts due to semi-conductor shortage. Going forward, we expect underlying demand to improve post economic activity picks-up, moderation in input costs and improvement in semi-conductor availability

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ICICI Prudential Thematic Advantage Fund (FoF)

Auto Theme – Valuations Reasonable

Nifty 500 vs Nifty Auto

Recent Performance Comparison (% CAGR)

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Data in above table as on September 30, 2021

Oct-Nov'21

(Absolute Return %)

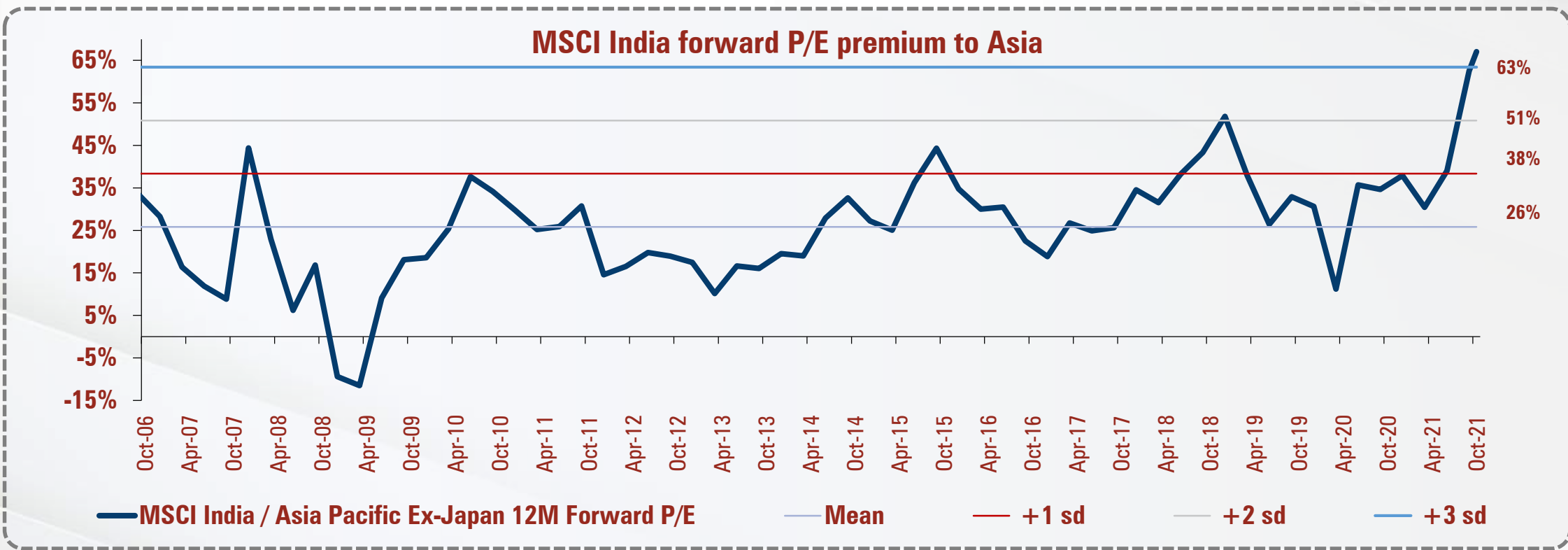
Period	1-Oct-21 to 30-Nov-21
Nifty 500 TRI	-2.3%
Nifty Auto TRI	0.1%

The auto industry has been plagued by multiple headwinds - Covid impact on volumes, margin pressure due to higher input costs and most recently, production cuts due to semi-conductor shortage. Going forward, we expect underlying demand to improve post economic activity picks-up, moderation in input costs and improvement in semi-conductor availability

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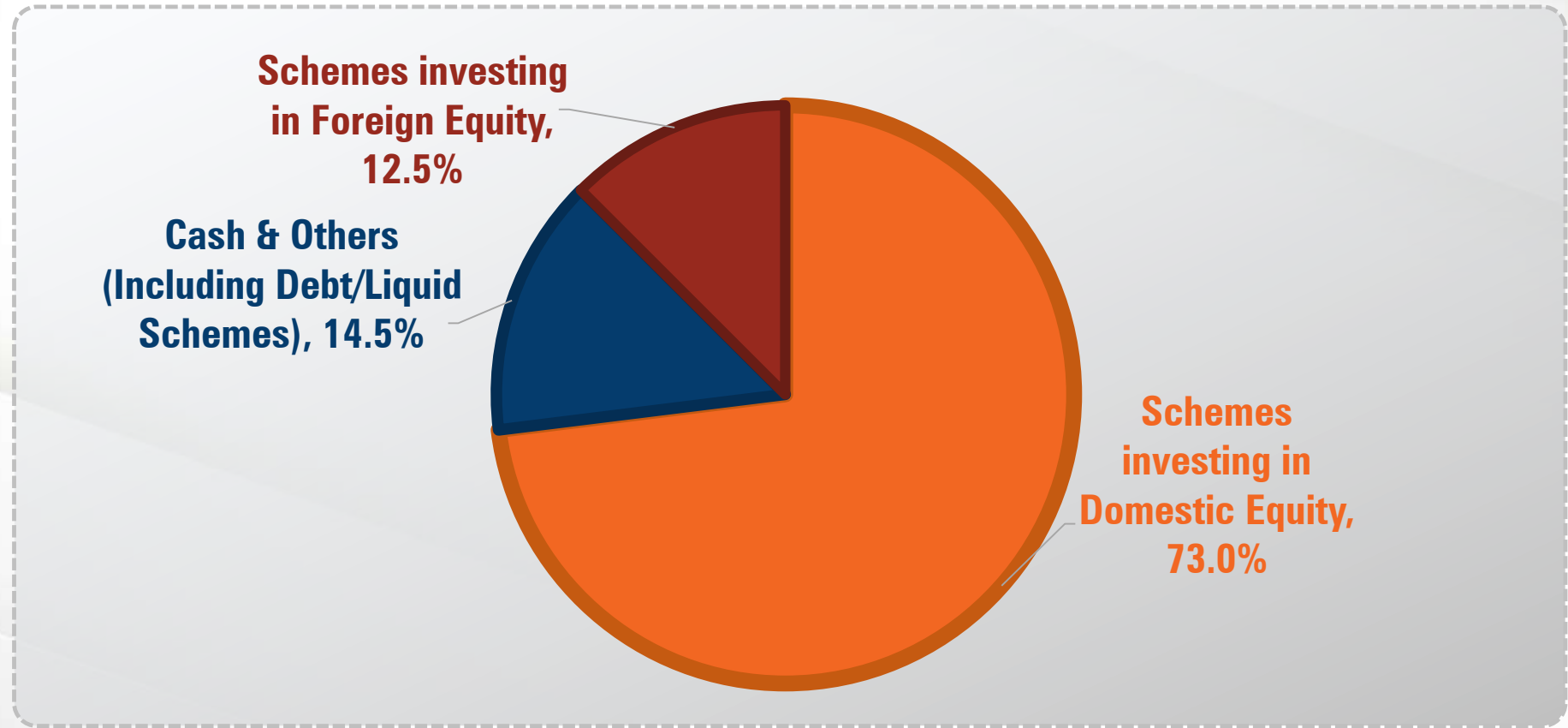
Asia Theme – Valuations Reasonable



The scheme has recently added exposure to Asia theme, as the valuations remain reasonable on the back of correction due to increased intervention of regulatory environment in select countries.

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Current Portfolio: Asset Allocation (As on 30th November 2021)

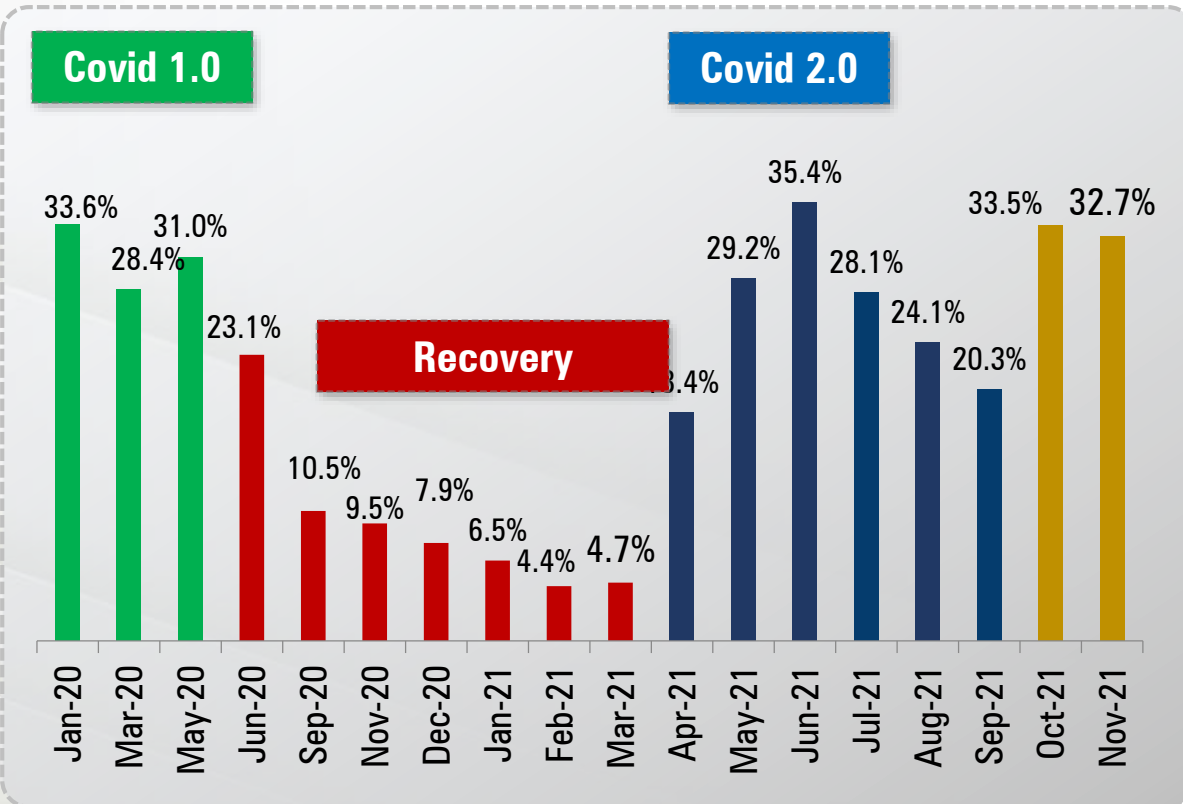


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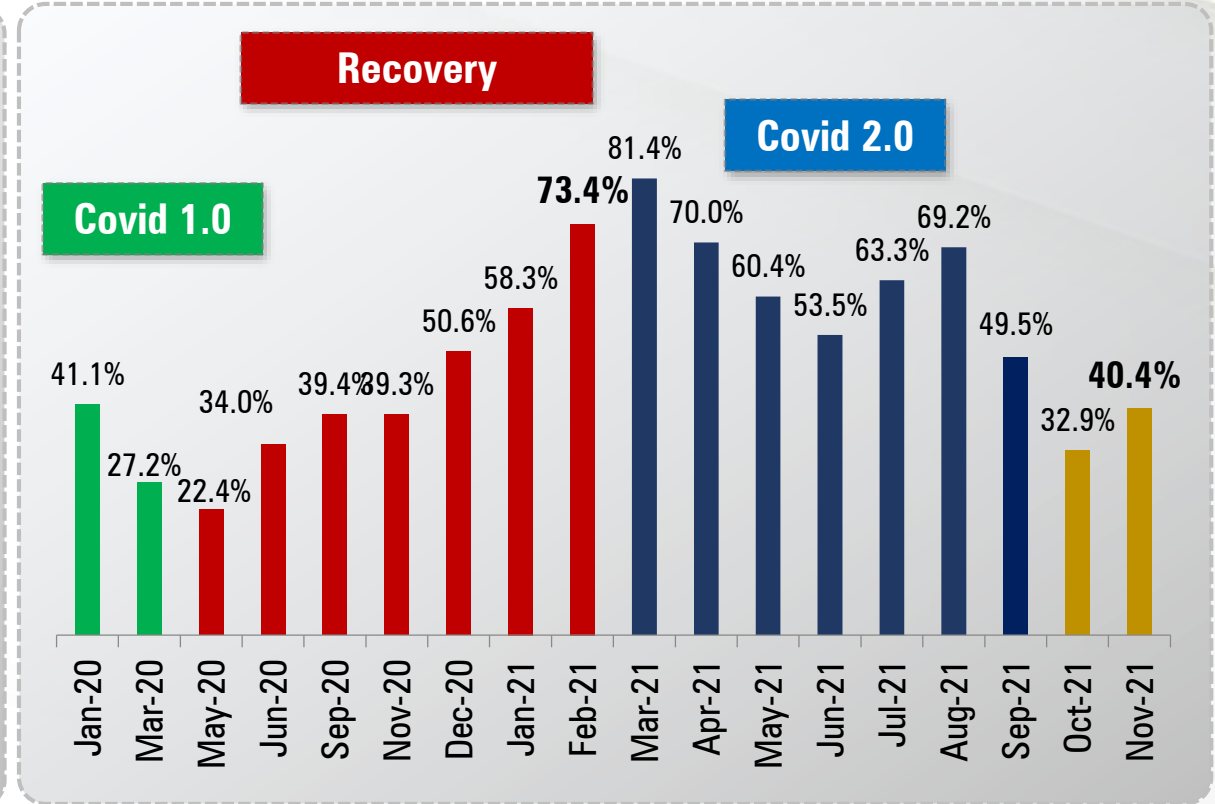
ICICI Prudential Thematic Advantage Fund (FoF)

Defensive vs Aggressive Themes (As on 30th November 2021)

Exposure to Defensive Sectors (%)

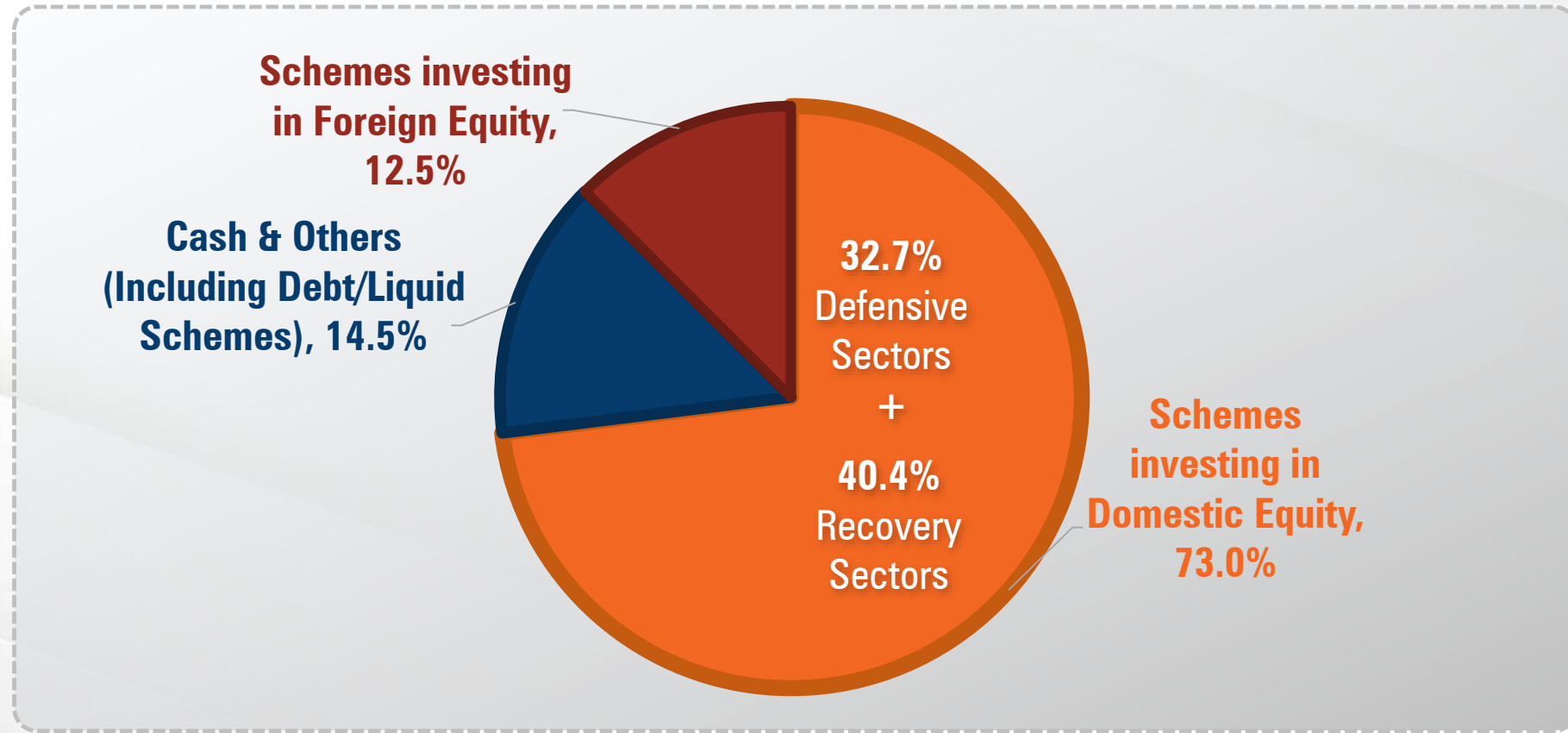


Exposure to Recovery Sectors (%)



Defensive Sectors includes ICICI Prudential Pharma Healthcare, Diagnostics Fund, ICICI Prudential FMCG Fund, ICICI Prudential Exports & Other Services Fund and ICICI Prudential Technology Fund; Recovery Sectors includes ICICI Prudential Infrastructure Fund, ICICI Prudential Commodities Fund, ICICI Prudential Banking & Financial Services Fund and UTI Transportation and Logistic Fund. Source : MFI Explorer, Past performance may or may not sustain in future. The stocks/sectors/schemes mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these stocks/sectors/schemes. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme.

Current Portfolio: Asset Allocation (As on 30th November 2021)



Defensive Sectors includes ICICI Prudential Pharma Healthcare, Diagnostics Fund, ICICI Prudential FMCG Fund, ICICI Prudential Exports & Other Services Fund and ICICI Prudential Technology Fund; Recovery Sectors includes ICICI Prudential Infrastructure Fund, ICICI Prudential Commodities Fund, ICICI Prudential Banking & Financial Services Fund and UTI Transportation and Logistic Fund. Source : MFI Explorer, Past performance may or may not sustain in future. The stocks/sectors/schemes mentioned in this slide do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in these stocks/sectors/schemes. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the Scheme.

ICICI Prudential Thematic Advantage Fund (FoF)

Performance Update (NAV as on 3rd December 2021)

Scheme	YTD (%)	3M (%)	6M (%)	9M (%)	1Y (%)	2Y (%)
ICICI Prudential Thematic Advantage Fund (FoF)	43.5	2.1	12.6	20.1	50.3	34.9
Nifty 200 TRI (Benchmark)	27.9	0.3	11.0	16.0	35.4	23.0
Nifty 500 TRI (Broader Market)	30.3	0.9	11.7	17.4	37.8	24.7

Source: Value Research. Returns are in absolute terms. Past performance may or may not sustain in future. TRI = Total Return Index
Returns less than 1 year are absolute & more than 1 year are CAGR. ICICI Prudential Thematic Advantage Fund (FoF) was restructured in Feb'2019.

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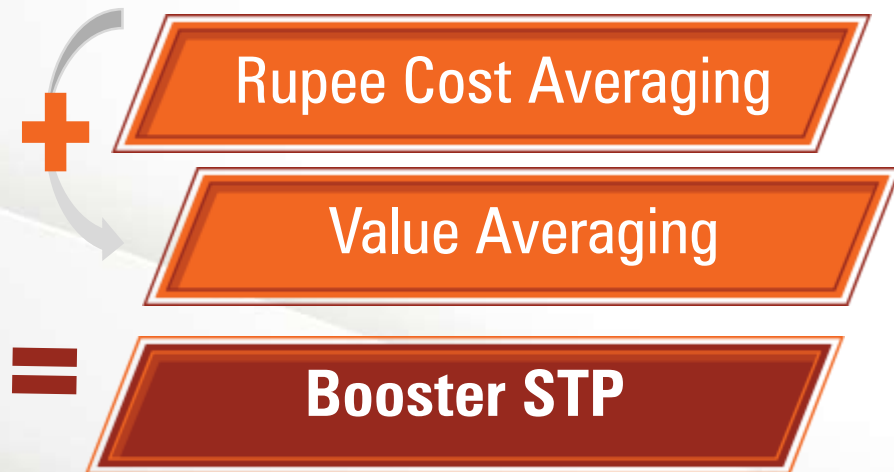

Booster STP





&

ICICI Prudential
Thematic Advantage Fund (FoF)



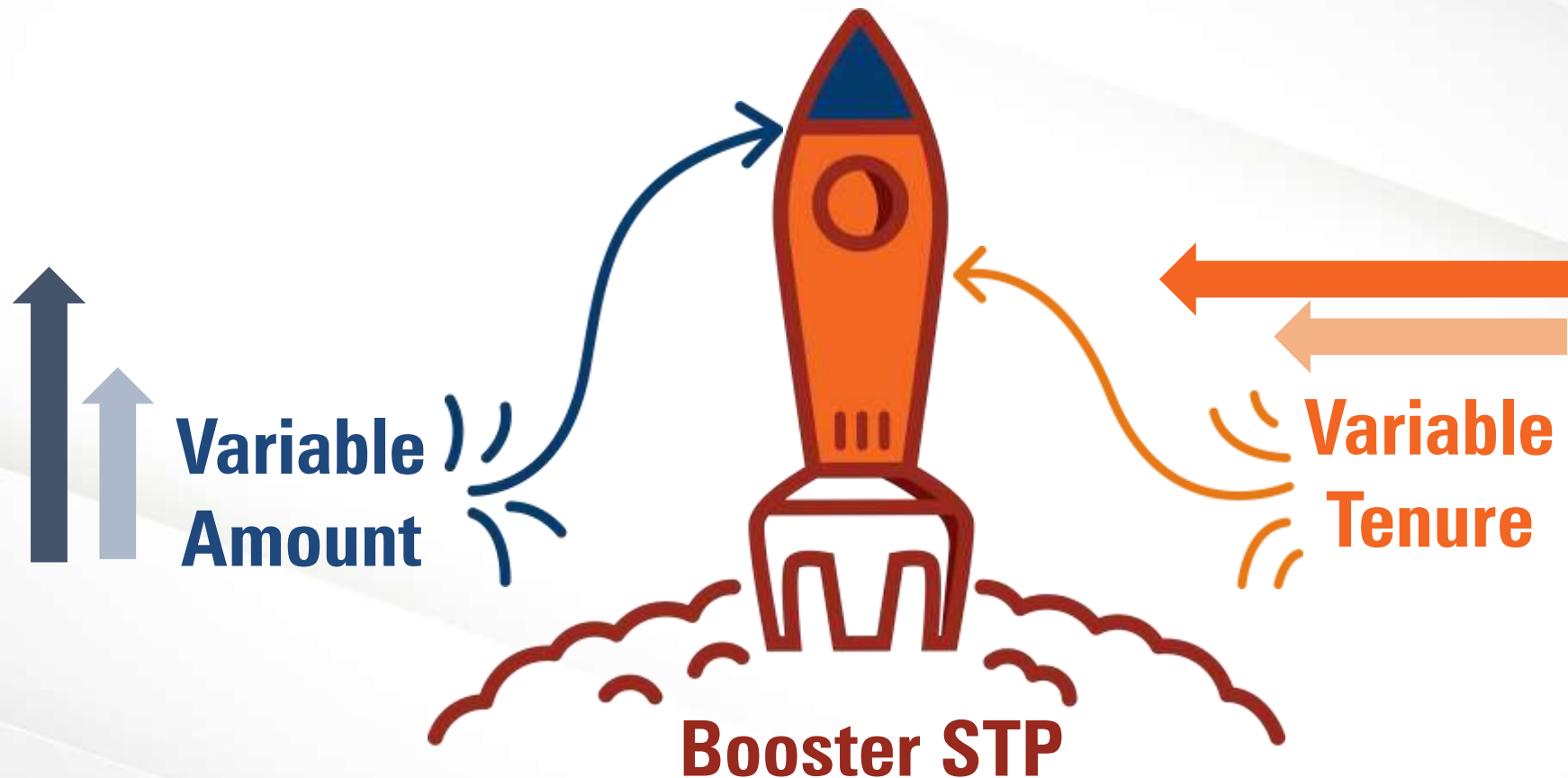
About Booster STP



- 1  Solution for those who are having lump-sum money to invest and looking for optimal investment strategy to invest for long term
- 2  Booster STP stagger the investment by dynamic installment & dynamic tenure
- 3  Change installment amount based on market valuation
- 4  For Example: Rs. 10000 installment may vary in the range of Rs.1,000 to Rs.50,000 based on equity valuation index

ICICI Prudential Booster Systematic Transfer Plan ("Booster STP") is a facility wherein unit holder(s) can opt to transfer variable amount(s) from designated open ended Scheme(s) of ICICI Prudential Mutual Fund to the designated open-ended Scheme(s) of ICICI Prudential Mutual Fund at defined intervals. The Unit holder would be required to provide a Base Installment Amount that is intended to be transferred to the Target Scheme. Please read terms & conditions in the application form before investing or visit www.iciciprurf.com. This facility should not be associated or confused with Systematic Transfer Plan, Value Systematic Transfer Plan, Flex Systematic Transfer Plan; all these are separate facilities provided by ICICI Prudential AMC Limited.

Booster STP with Dual Advantage of



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Booster STP: The power of Variable Amount

Invests a variable amount in the range of 0.1-5X of base STP amount depending on market scenarios



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Booster STP: The power of Variable Tenure

Divides investment corpus such that market opportunities can be tapped efficiently

38 months

When markets
are expensive

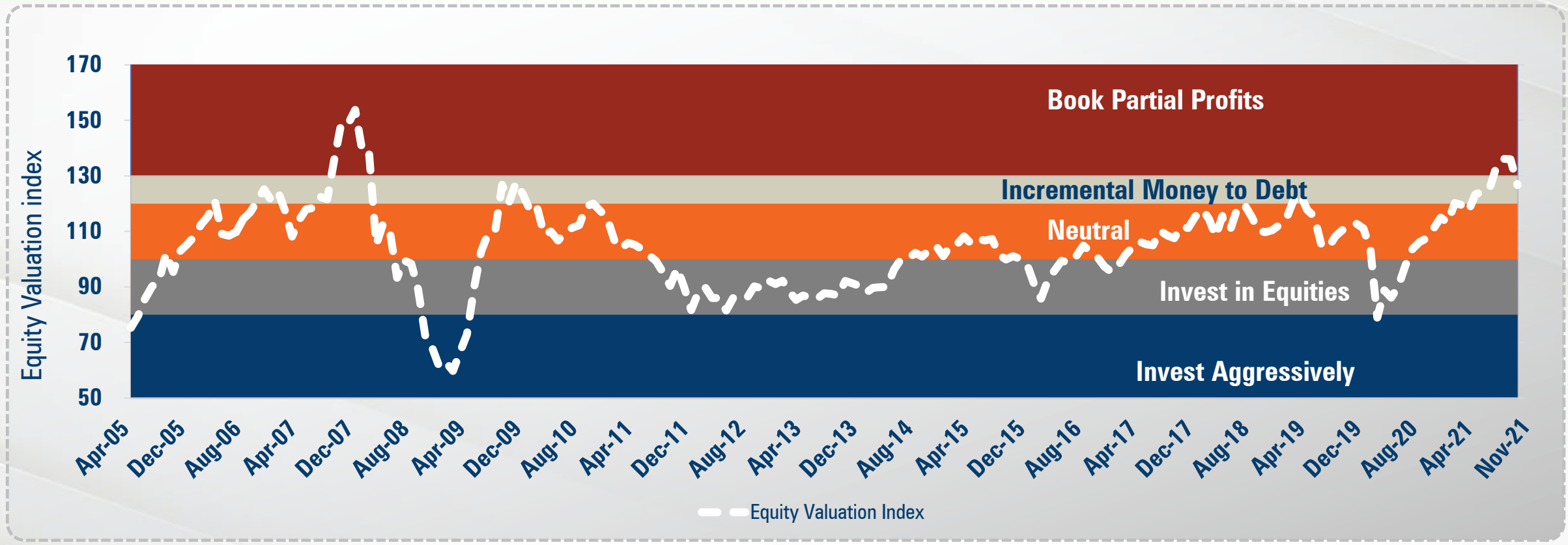
3 months

When markets
are Attractive

Average Tenure of 16 Months
Based on back-tested data for the last 15 years

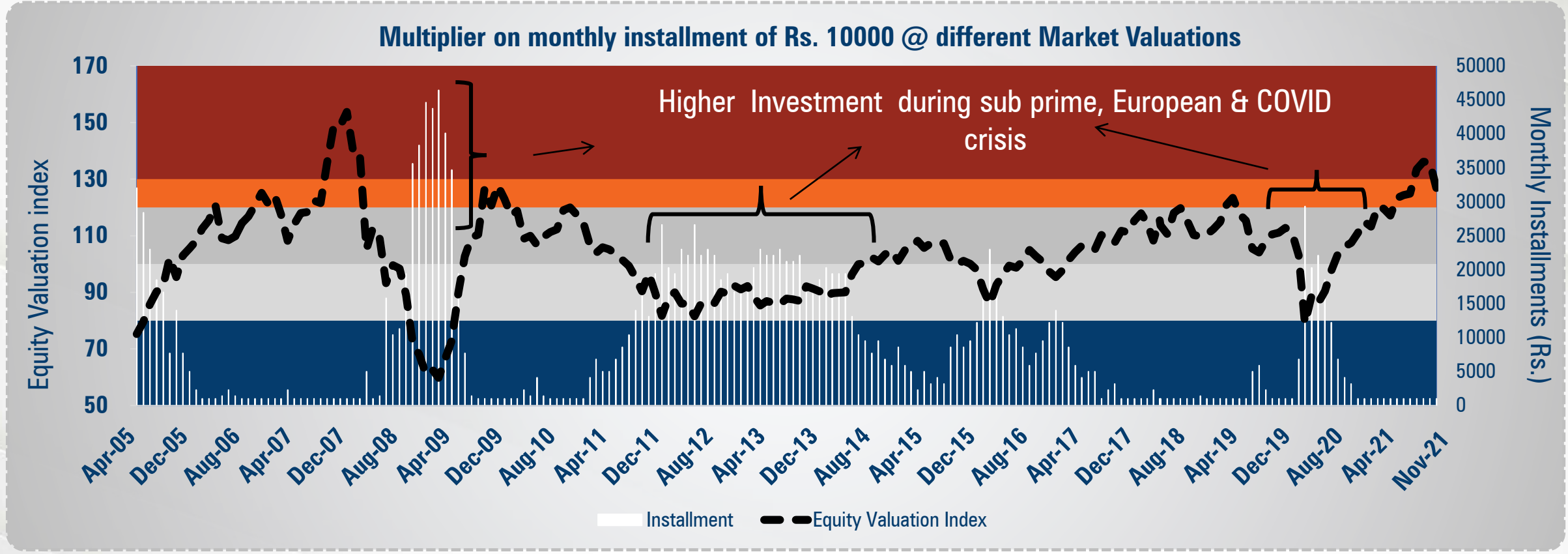
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Equity Valuation Index



ICICI Prudential Booster Systematic Transfer Plan ("Booster STP") is a facility wherein unit holder(s) can opt to transfer variable amount(s) from designated open ended Scheme(s) of ICICI Prudential Mutual Fund to the designated open-ended Scheme(s) of ICICI Prudential Mutual Fund at defined intervals. The Unit holder would be required to provide a Base Installment Amount that is intended to be transferred to the Target Scheme. Please read terms & conditions in the application form before investing or visit www.iciciprurfund.com. This facility should not be associated or confused with Systematic Transfer Plan, Value Systematic Transfer Plan, Flex Systematic Transfer Plan; all these are separate facilities provided by ICICI Prudential AMC Limited. EVI : Equity Valuation Index. Equity Valuation index is calculated by assigning equal weights to Price-to-Earnings (PE), Price-to-Book (PB), G-Sec*PE and Market Cap to GDP ratio. G-Sec – Government Securities. GDP – Gross Domestic Product, Data as of Nov 30, 2021.

Equity Valuation Index & Booster STP Installment



ICICI Prudential Booster Systematic Transfer Plan ("Booster STP") is a facility wherein unit holder(s) can opt to transfer variable amount(s) from designated open ended Scheme(s) of ICICI Prudential Mutual Fund to the designated open-ended Scheme(s) of ICICI Prudential Mutual Fund at defined intervals. The Unit holder would be required to provide a Base Installment Amount that is intended to be transferred to the Target Scheme. Please read terms & conditions in the application form before investing or visit www.iciciprurf.com. The multiplier is the extent to which the base installment amount may vary. In case of Booster STP it will be within the range of 0.1X to 5X of the base installment. For eg, on a base installment of Rs. 10,000, the investment amount can be from Rs. 1,000 (0.1X multiplier) to Rs. 50,000 (5X multiplier). The multiplier is decided based on the Equity Valuation Index, EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC (Henceforth referred to as EVI). EVI is the Equity Valuation Index which is a proprietary model of ICICI Prudential AMC. The EVI is derived by assigning equal weights to Price to Earnings (PE), Price to book (PB), G-Sec*PE and Market Cap to Gross Domestic Product (GDP). Data as on 30th Nov 2021.

Booster STP

Benchmark	Booster STP (% XIRR*)	Normal STP (% XIRR*)	Alpha over Normal STP (% XIRR*)
Nifty 50 Index	13.1%	10.0%	3.1%
Nifty 500 Index	13.7%	10.3%	3.4%
Nifty Smallcap 250	13.9%	10.1%	3.8%
Nifty Midcap 150	17.4%	13.0%	4.4%

Source : MFI Explorer. Based on back-tested data of 5 Year Rolling returns for each month ended from March 2010 to Nov 2021. *XIRR return returns for Normal STP & Booster STP of Target Schemes/index Nifty 50 Index, Nifty 500 Index, Nifty Midcap 150, Nifty Smallcap 250. Source scheme/index is Crisil Short Term Bond Fund Index. The above returns are of broad market index and do not indicate returns of any scheme.

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Booster STP in ICICI Prudential Thematic Advantage Fund (FoF)

Rs. 12,00,000 Invested as Lumpsum in Source Scheme in February 2019 and a monthly installment of Rs.1,00,000 is set up as STP using Booster Feature



Month	ICICI Prudential Thematic Advantage Fund NAV	Equity Valuation Index	Multiplier (X)	Booster STP Installment Amount	Booster STP Value (Source + Target)	Normal STP Installment Amount	Normal STP Value (Source + Target)
Feb-19	69	115	0.1X		12,00,000		12,00,000
Mar-19	73	121	0.1X	10,000	12,09,997	1,00,000	12,09,997
Apr-19	73	123	0.1X	10,000	12,16,423	1,00,000	12,15,801
May-19	73	118	0.1X	10,000	12,27,707	1,00,000	12,25,496
Jun-19	72	115	0.1X	10,000	12,34,300	1,00,000	12,26,823
Jul-19	69	105	0.5X	50,000	12,43,524	1,00,000	12,22,376
Aug-19	65	104	0.59X	59,000	12,48,216	1,00,000	11,99,934
Sep-19	68	108	0.23X	23,000	12,58,675	1,00,000	12,23,766
Oct-19	68	110	0.1X	10,000	12,68,348	1,00,000	12,29,476
Nov-19	71	111	0.1X	10,000	12,86,109	1,00,000	12,71,239
Dec-19	72	113	0.1X	10,000	12,91,278	1,00,000	12,77,067
Jan-20	74	111	0.1X	10,000	13,04,599	1,00,000	13,07,648
Feb-20	67	103	0.68X	68,000	12,91,505	1,00,000	12,06,499
Mar-20	51	79	2.84X	2,84,000	12,28,542	60,191	9,39,182
Apr-20	60	89	1.94X	1,94,000	13,13,001	0	10,97,468
May-20	62	86	2.21X	2,21,000	13,45,444	0	11,30,184
Jun-20	68	90	1.85X	1,85,000	14,51,908	0	12,44,760
Jul-20	70	98	1.13X	1,13,000	14,84,553	0	12,74,548
Aug-20	78	104	0.59X	36,810	16,45,978	0	14,16,548
Sep-20	72	106	0.41X	0	15,33,911	0	13,20,101
-	-	-	-	-	-	-	-
Oct-21	131	136	0.1X	0	27,70,110	0	23,83,989
Nov-21	132	127	0.1X	0	27,97,588	0	24,07,637

Booster STP took 18 months to invest Rs.12,00,000 and invested more when the valuation was attractive

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Booster STP in ICICI Prudential Thematic Advantage Fund (FoF)

Valuation of the Investment as on 30th November 2021

Month	Booster STP Value	Normal STP Value
Feb-19	12,00,000	12,00,000
Nov-21	27,97,588	24,07,637
CAGR	36.0%	28.8%

Alpha over Normal Feature is **7.2%**



1. Seek the Right Opportunity
2. Seize the Opportunity
3. Size the Opportunity



Booster STP

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ICICI Prudential

FREEDOMSIP

+

ICICI Prudential
Thematic Advantage Fund (FoF)



ICICI Prudential Freedom SIP is an optional feature that allows initial investments through SIP, switch to another scheme after a pre-defined tenure and SWP post that. The SWP will be processed either till Jan 2099 or till the units are available in target scheme, whichever is earlier. This feature does not in any way give assurance of the performance of any of the Schemes of ICICI Prudential Mutual Fund or provide any guarantee of withdrawals through SWP mode. *The investor may select any other SWP Amount and will be based on the initial SIP installment, Multiples above are default. ICICI Prudential Thematic Advantage Fund (FoF) is among one of the eligible source scheme for Freedom SIP along with other eligible schemes. Please read terms and conditions in the application form before investing or visit www.iciciprurf.com. This facility should not be associated or confused with Freedom SWP; the two are separate facilities provided by ICICI Prudential AMC Limited.

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How Freedom SIP Works?



Grow Your Wealth through SIP

**Switch to
Target Scheme**



Reap Your Monthly Cash-Flow through SWP

ICICI Prudential Freedom SIP is an optional feature that allows initial investments through SIP, switch to another scheme after a pre-defined tenure and SWP post that. The SWP will be processed either till Jan 2099 or till the units are available in target scheme, whichever is earlier. This feature does not in any way give assurance of the performance of any of the Schemes of ICICI Prudential Mutual Fund or provide any guarantee of withdrawals through SWP mode. *The investor may select any other SWP Amount and will be based on the initial SIP installment, Multiples above are default. ICICI Prudential Thematic Advantage Fund (FoF) is among one of the eligible source scheme for Freedom SIP along with other eligible schemes. Please read terms and conditions in the application form before investing or visit www.iciciprurf.com. This facility should not be associated or confused with Freedom SWP; the two are separate facilities provided by ICICI Prudential AMC Limited.

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ICICI Prudential Freedom SIP

Monthly SIP Amount	SIP Tenure	Monthly payout through SWP	As multiples* of SIP installment
₹ 10,000	8 Years	₹ 10,000	1.0 X
₹ 10,000	10 Years	₹ 15,000	1.5 X
₹ 10,000	12 Years	₹ 20,000	2.0 X
₹ 10,000	15 Years	₹ 30,000	3.0 X

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ICICI Prudential Freedom SIP

Monthly SIP Amount	SIP Tenure	Monthly payout through SWP	As multiples* of SIP installment
₹ 10,000	20 Years	₹ 50,000	5.0 X
₹ 10,000	25 Years	₹ 80,000	8.0 X
₹ 10,000	30 Years	₹ 120,000	12.0 X

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ICICI Prudential Thematic Advantage Fund (FoF)

Summary

- ICICI Prudential Thematic Advantage Fund (FoF) is **Opportunistic** in terms of allocation towards **Sectoral/Thematic Schemes**
- Exposure in underlying sectoral/thematic schemes based on the **Macro View & Relative Valuations**
- **Team of Experienced Professionals** with adequate **Expertise of investing in Sectoral/Thematic schemes**
- Tax Efficient* – **No tax impact on Rebalancing** of underlying schemes within FoF Scheme
- Investors can stay invested for long term and enjoy the **Benefit of Indexation***
- Investors can also use **Booster STP & Freedom SIP** Features ^ , to take exposure in the scheme in systematic manner

*For more details, consult your tax advisor. ^ Refer slide number 35 onwards for Booster STP and slide number 45 onwards for Freedom SIP illustration & T&C. FoF = Fund of Funds

Riskometers

ICICI Prudential Thematic Advantage Fund (FoF) (An open ended fund of funds scheme investing predominantly in Sectoral / Thematic equity oriented schemes) is suitable for investors who are seeking*:

- Long Term wealth creation
- An open ended fund of funds scheme investing predominantly in Sectoral / Thematic equity oriented schemes

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Scheme Benchmark: Nifty 200 Total Return Index



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. Riskometers are as on November 30, 2021. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

Disclaimer

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment.