

RESPONSIBLE INVESTING, SUSTAINABLE GROWTH*

Invest in

ICICI Prudential ESG Fund



*Sustainable growth does not signify sustainability / assurance of returns under the Scheme.

The Sustainable way of Investing through ICICI Prudential ESG Fund

ESG FACTORS

ESG – Environmental, Social and Governance – is a generic term for evaluating corporate behavior and is used interchangeably with sustainable, responsible, impact or ethical investment.

ENVIRONMENTAL SENSITIVITY continues to rise as health, lifestyle and economic risks are increasingly quantified. Social imbalances are becoming political hot potatoes: whether it's rising economic disparities and opportunities, gender biases or social class systems. Governance makes headlines – until recently more often the lack of it – with progressively lower odds of sparing those that let down or get caught.





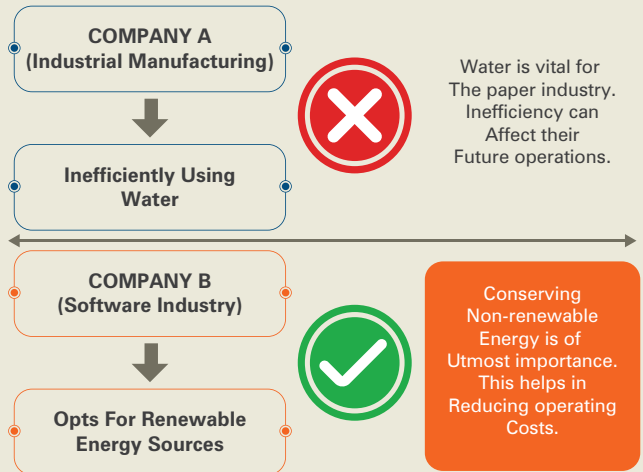
ESG INVESTING – Factors Explained

ENVIRONMENTAL EMPATHY (E)

COMPANIES ARE SCORED BASED ON SOME OF THE FOLLOWING ACTIVITIES UNDERTAKEN TO:



The list under each head is not exhaustive.



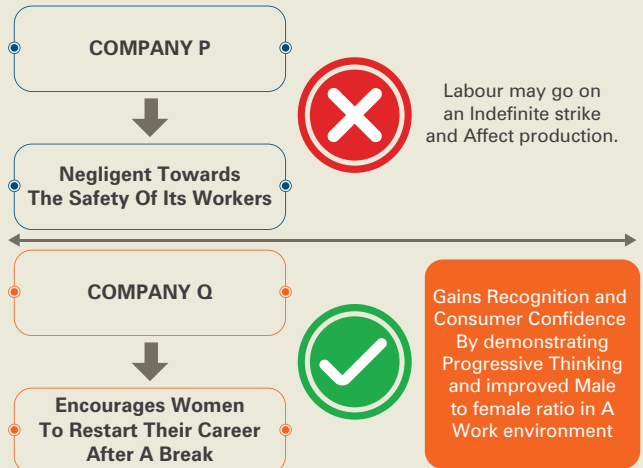
The above is only for illustrative purposes.

SOCIAL RESPONSIBILITY (S)

COMPANIES ARE SCORED BASED ON SOME OF THE FOLLOWING ACTIVITIES UNDERTAKEN FOR:



The list under each head is not exhaustive.



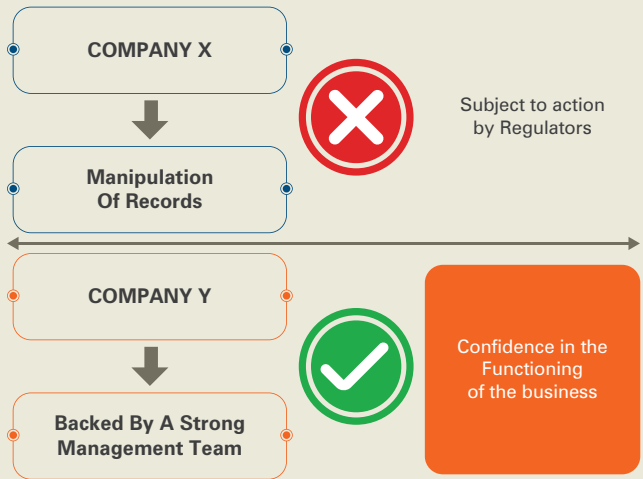
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CORPORATE GOVERNANCE (G)

COMPANIES ARE SCORED BASED ON SOME OF THE FOLLOWING ACTIVITIES UNDERTAKEN FOR:



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PRESENTING ICICI PRUDENTIAL ESG FUND

ICICI Prudential ESG Fund is a fund that encourages Sustainable Investing by investing in Companies that follow the ESG theme.



ABOUT THE FUND

INVESTMENT PHILOSOPHY

Identifying companies with ESG Score which reflects the strength and stability of the companies

SELECTION PROCESS

Selection process will be based on internal research and/or from the Nifty 100 ESG universe

INVESTMENT PROCESS

- Ratings are based on an in-depth study & research
- Any news or controversies will lead to revaluation
- Communication with company management to suggest ESG Score enhancement measures



ALLOCATION

- 80% to 100% in companies with ESG Scores
- Can invest in foreign securities i.e. global companies with ESG Score



AVOID

- Sin companies such as tobacco, weapons, alcohol etc.
- Companies with governance issues, leverage issues and other ESG related issues



AIM

To maintain a portfolio with a suitable ESG Score



SCORING 0-10

Simply put, **ESG SCORES ARE BASED ON ACTIONS** Taken in all the 3 Spheres:

0 WORST

10 BEST



- No steps to help the environment
- Activities that harm the earth

- Efforts to make a difference
- Attempt to mitigate environmental damage

- No social activities undertaken
- Improper treatment of people involved

- Undertakes csr activities
- Ensures the wellbeing of the people

- Engaged in Malpractices
- No disclosures or transparency

- Transparent and ethical
- Strong management

ESG SCORE

Companies will be shortlisted based on these scores.



Portfolio Construction

Company Name	% to NAV
HDFC Bank Ltd.	8.80%
Infosys Ltd.	6.40%
HDFC Ltd.	6.10%
Kotak Mahindra Bank Ltd.	5.90%
Reliance Industries Ltd.	5.30%
Tata Consultancy Services Ltd.	4.80%
Hindustan Unilever Ltd.	4.70%
Divi's Laboratories Ltd.	4.50%
Oracle Financial Services Software Ltd.	3.60%
Mahindra & Mahindra Ltd.	3.60%

Sector Name	% to NAV
Software	17.90%
Finance	15.90%
Banks	15.70%
Consumer Non Durables	12.30%
Auto	6.20%
Petroleum Products	5.30%
Industrial Products	5.20%
Pharmaceuticals	4.50%
Power	3.20%
Retailing	1.90%

Data as on January 31, 2020. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors. The asset allocation and investment strategy will be as per Scheme Information Document. The sector(s)/stock(s) mentioned in this document do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future positions in the sector(s)/stock(s).

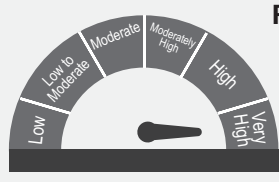


ICICI Prudential ESG Fund: A step towards Sustainable Investing

- Scheme that aims to deliver returns by investing into companies that follow ESG theme.
- Focus on building portfolio of companies that do good for stake holders and has potential to create value for shareholders.
- Historical evidence suggest that companies that prioritize ESG issues have generated better risk-adjusted returns.
- Companies with stakeholder-centric approach tend to create value by incorporating ESG into their long-term investment strategy. This can in turn attract the best talent, build loyal customer bases, prosper through strong corporate governance, mitigate environmental & social risk

Options	ICICI Prudential ESG Fund - Growth & Dividend ICICI Prudential ESG Fund - Direct Plan - Growth & Dividend
Benchmark	Nifty 100 ESG TRI
Fund Manager	Lakshminarayanan K. G *Ms. Priyanka Khandelwal is the dedicated fund manager for managing overseas investments of the Scheme.
Systematic Investment Plan (SIP)	Daily, Weekly, Fortnightly, Monthly SIP* : Rs. 100/- (plus in multiple of Re. 1/-) Minimum installments : 6 Quarterly SIP* : Rs. 5,000/- (plus in multiple of Re. 1/-) Minimum installments - 4 *The applicability of the minimum amount of installment mentioned is at the time of registration only.
Exit Load	<ul style="list-style-type: none"> • 1% of applicable Net Asset Value - If the amount, sought to be redeemed or switch out is invested for a period within 12 months from the date of allotment • Nil - If the amount, sought to be redeemed or switch out is invested for a period of more than 12 months from the date of allotment.

Riskometer & Disclaimer

<p>ICICI Prudential ESG Fund (An open ended equity scheme investing in companies identified based on the Environmental, Social and Governance (ESG) theme) This scheme is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> • Long term wealth creation • An equity scheme that invests in equity and equity related instruments of companies following the ESG theme. <p>*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.</p>	 <p>RISKOMETER</p> <p>Investors understand that their principal will be at Very High risk</p>
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The Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis. Please refer <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Disclaimer: All figures and data given in the document are dated unless stated otherwise. In the preparation of the material contained in this document, the AMC has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc.

The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI