

About the Scheme

Launched on November 3, 1999, **ICICI Prudential Equity & Debt Fund** is an Aggressive Hybrid scheme investing predominantly in equity and equity related instruments. The Scheme aims to generate long-term capital appreciation and accrual income from a portfolio that is invested in equity and debt.

The Scheme's equity exposure would range between 65% and 80% and debt exposure would be maintained between 20%-35%

Current Investment Strategy

Equity:

- The scheme shall invest across market capitalization. While the large cap stocks represent established enterprises selected from the Top 100 stocks by market capitalization, the mid- and small-caps represent business entities with higher growth potential over the long-term. The allocation will depend on the net equity level of the scheme as per the in-house Price to book model.
- The scheme shall use a blend of top-down and bottom-up approach for stock selection.
- The scheme shall remain sector agnostic in its investment approach. For stock picking, the Fund manager shall identify those stocks with long-term growth prospects but currently trading at modest to relative valuations.
- The scheme may also take derivatives exposure for portfolio hedging or any other permitted strategy with a view to minimize downside risk.
- The net equity exposure includes Foreign equity and Units of equity mutual fund.

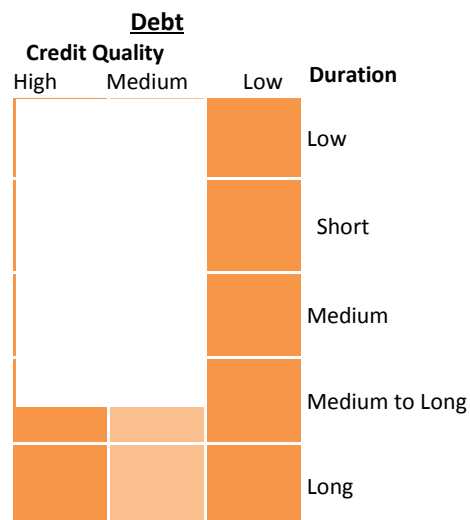
Debt:

- The Scheme intends to tactically allocate to longer duration fixed income securities with credit rating AA and above, which offer reasonable accrual. The scheme shall take exposure in well-researched corporate securities to earn reasonable carry over wealth.
- The Scheme also invests in fixed income securities issued by the government, quasi-government agencies and corporate and multilateral agencies.

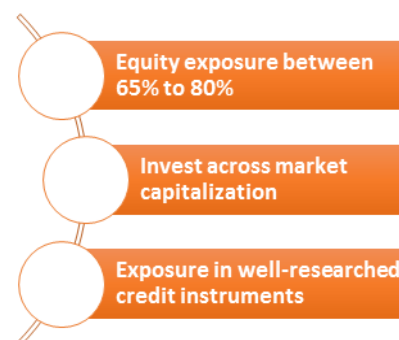
Why ICICI Prudential Equity & Debt Fund?

- The Scheme is suitable for investors who seek diversification across debt and equity with an aim to benefit from accrual income as well as long-term capital growth.
- Investors who wish to participate in the growth story of the equity markets with a portion of their portfolio invested in fixed income securities could consider investing in this scheme for a period of 3 years and above.

Investment Style



Investment Strategy



ICICI Prudential Equity & Debt Fund

An open ended hybrid scheme investing predominantly in equity and equity related instrument.



Features of the Scheme

Type of Scheme	An open ended hybrid scheme investing predominantly in equity and equity related instruments	
Plans	ICICI Prudential Equity & Debt Fund and ICICI Prudential Equity & Debt Fund - Direct; Options – Growth & IDCW* (Monthly & Annual frequencies) (IDCW payout and re-investment facility available)	
Minimum Application Amount	Rs. 5,000 (plus in multiples of Re.1)	
Minimum Additional Application Amount	Rs. 1,000 (plus in multiples of Re.1)	
Minimum Redemption Amount	Any Amount	
Entry Load	Not Applicable	
Exit Load	Upto 10% of units within 1 year from allotment	Nil
	More than 10% of units within 1year from allotment	1% of applicable NAV
	After 1 year from allotment	Nil
Fund Manager	<p>Equity: Sankaran Naren has been managing this scheme since Dec 2015 and has overall 29 years of experience.</p> <p>Mittal Kalawadia has been managing this scheme since Dec 2020 and has overall 13 years of experience</p> <p>Debt: Manish Banthia has been managing this scheme since Sep 2013 and has overall 16 years of experience.</p> <p>Nikhil Kabra has been managing this scheme since Dec 2020 and has overall 6 years of experience</p> <p>Sri Sharma (for Derivatives transactions)has been managing this scheme since Apr 2021 and has overall 4 years of experience</p> <p>In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.</p>	
Benchmark Index	CRISIL Hybrid 35 + 65 - Aggressive Index	
SIP / SWP / STP (Flex/Value)	Available	

*IDCW – Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW , the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option;IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*:

- Long term wealth creation solution
- A balanced fund aiming for long term capital appreciation and current income by investing in equity as well as fixed income securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details

Investors are requested to note that there shall be changes in fundamental attributes of the scheme w.e.f closure of business hours of June 24, 2021. Please refer addendum for more details.

ICICI Prudential

Equity & Debt Fund

An open ended hybrid scheme investing predominantly in equity and equity related instrument.



Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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