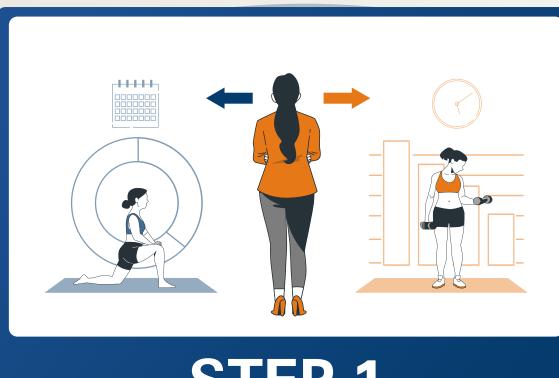


A Balanced Diet For Your Financial Fitness

ICICI Prudential Balanced Advantage Fund



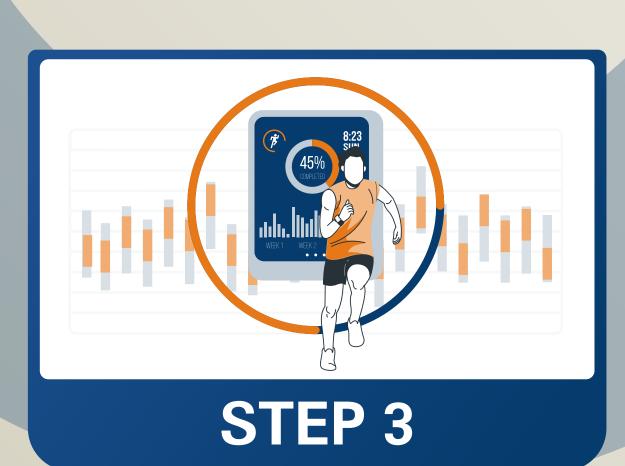
Step 1: Identify Your Fitness Objectives

This scheme could be a good choice if you're seeking to achieve your long term goals.

Step 2: Eat Healthy + Work-out Well

Just like your body needs the right balance of nutrition while working out, your portfolio needs a balance of equity for wealth creation and debt for overall stability.





Step 3: Don't Break **The Fitness Routine**

Maintaining a healthy lifestyle is crucial to stay fit, similarly you should stay invested for a longer period to attain financial fitness!

Invest in ICICI Prudential Balanced Advantage Fund today and aim to attain financial fitness!

INVEST NOW

ICICI Prudential Balanced Advantage Fund (An open ended dynamic asset allocation fund) is suitable for investors who are seeking*:

- Long term capital appreciation/income.
- Investing in equity and equity related securities and debt instruments.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



#Please note that the Risk-o-meter specified above will be evaluated and updated on a monthly basis. The above riskometer is as on October 31, 2022.