

Find Out Which Type Describes You The Best.

Imagine Three Friends Going On A Trek!



One friend decides to take the route where cars travel



The other one decides to trek via the steep and narrow slope



The third friend decides to trek through the slope for a while before joining his friend in the car

Although they all enjoy the breathtaking beauty of the mountains, the key difference lies in their risk taking capability.

And this is precisely what differentiates various types of investors from one another.



One with a Conservative Mutual Fund Portfolio:

Characteristics:

- Low-risk Appetite
- Fears Market Uncertainties
- Seeks Maximum Stability

One with an Aggressive Mutual Fund Portfolio:

Characteristics:

- High-risk Appetite
- Accepts Market Uncertainties With An Aim To Grow Maximum Wealth





One with a Moderate Mutual Fund Portfolio:

Characteristics:

- Medium-risk Appetite
- Seeks Both Growth And Stability

But the point that stitches these 3 types of investors together is their trust towards Mutual Funds to grow their money.

Start your investment journey today

Visit www.icicipruamc.com/note to know more about the process to complete a one-time Know Your Customer (KYC) requirement to invest in Mutual Funds. Investors should only deal with registered Mutual Funds, details of which can be verified on the SEBI website https://www.sebi.gov.in/intermediaries.html For any queries, complaints & grievance redressal, investors may reach out to the AMCs and/or Investor Relations Officers. Additionally, investors may also lodge complaints on https://scores.gov.in if they are unsatisfied with the resolutions given by AMCs. SCORES portal facilitates you to lodge your complaint online with SEBI and subsequently view its status.