

DO YOU HAVE A PLAN TO ACHIEVE YOUR GOALS?

Why setting goals is important?

Goals are the desired results you want to achieve. Are you investing to buy a house? Child's education? Dream vacation? The first step to achieving goals is setting them.



Helps identify priorities



Puts focus on important things



Measures progress



Gives direction

To achieve your goals, understand them

Understand the nature of your goals so you have the right amount at the right time.

Be systematic



Put down the value in today's terms



Decide on the investment's time frame



Take note of your risk appetite

Get to know your goals better



Buying a car

SHORT
TERM



Buying property

MEDIUM
TERM



Child's higher
education

LONG
TERM

*For illustrative purpose only

Make investing easy with a Systematic Investment Plan

A Systematic Investment Plan (SIP) works on the principle of regular investing. The investment amount is automatically debited from your bank account so you don't even have to track the investment dates.

So many reasons to choose SIP



Invest a fixed amount at predetermined intervals



Helps reduce the impact of volatility



Disciplined way of investing



Power of compounding



Rupee Cost Averaging



Small and pocket friendly



Simple and quick

Start a SIP for your goals

Now that your goals have been set, put down a plan to achieve them. Start a separate SIP for each goal. To make sure it works well, do not discontinue it when the market is down.

How SIP works

Allows you to buy more units as the market moves down and less units as the market moves up

Reduces risk by spreading investments over a long period of time

Starting early gives your money more time to grow

Starting a separate SIP for each goal allows diversification of investments across schemes as per your needs

What's your number?



Rs. 1 Crore



Starting SIP Investment
Rs. 5,322 per month*

Rs. 3 Crore



Starting SIP Investment
Rs. 15,967 per month*

Rs. 5 Crore



Starting SIP Investment
Rs. 26,612 per month*

*Calculations based on 12% p.a. growth rate compounded monthly. Tenure considered - 25 years.
This is an illustration. Actual results may vary.

You too can achieve your goals by starting a SIP today.

IMPORTANT NOTICE:

I. KNOW YOUR CUSTOMER (KYC):

To invest in Mutual Funds, you will need to complete your Know Your Customer (KYC) requirements. You can do so by visiting any AMC branch or nearest Point of Service and submitting the completed KYC Form along with all the required self-attested documents.

Individual investors would be required to submit the following documents -

- A recent passport sized Photograph
 - A Proof of identity - A copy of your PAN card
 - A Proof of Address – A copy of your Voter ID card, Passport or Driving License
- If you are already KYC Verified and would like to update any of your information, you can submit a completed KYC Details Change Form with the required self-attested documents at your nearest AMC branch or Point of Service.

II. SEBI REGISTERED MUTUAL FUNDS:

We advise investors to make informed decisions and are cautioned to invest only with SEBI registered Mutual Funds. List of Registered Mutual Funds is available at <https://www.sebi.gov.in/intermediaries.html>

III. COMPLAINT REDRESSAL:

For any queries, complaints & grievance redressal you can reach out to us at enquiry@icicipruamc.com or call us on 1800222999.

If you are unsatisfied with the resolution or wish to escalate the matter, you may write to Investor Service Officer at servicehead@icicipruamc.com.

For this purpose, Mr. Rajen Kotak is the Investor Relations Officer of the Mutual Fund. He can be contacted at 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063. Tel No.: 022-2685 2000, FAX No.: 022 -2686 8313. In case the investor is not satisfied with the resolution given by AMC, he can approach SEBI by registering his complaint on SCORES (SEBI Complaints Redress System) through <https://scores.gov.in/scores/Welcome.html>



To learn more about Mutual Funds

Visit
www.iciciprurf.com

Download
IPRUTOUCH App

AN INVESTOR EDUCATION INITIATIVE BY



—TARAKKI KAREIN!