

INVEST YOUR WAY TO FINANCIAL FREEDOM



ICICI Prudential

FREEDOMSIP

 **ICICI**
PRUDENTIAL 
MUTUAL FUND

TARAKKI KAREIN!

**TO
DISCOVER
YOURSELF**



ICICI Prudential

FREEDOMSIP

TO TRAVEL THE WORLD



ICICI Prudential
FREEDOMSIP

Map not to scale. This map has been used for design and representational purpose only, it does not depict the geographical boundaries of the country. These do not conform to the external boundaries of India recognized by the Survey of India

TO LIVE YOUR DREAMS

ICICI Prudential

FREEDOMSIP



ICICI Prudential

FREEDOMSIP

TO RETIRE EARLY



We are always looking for **FREEDOM**

To
follow your
PASSION



To
TRAVEL
the world
anytime



To
DECIDE
when to
retire



To **LIVE**
the life we
imagined



ICICI Prudential

FREEDOMSIP

”

If you don't find a way to
make money while you
sleep, you will work until
you die.

Warren Buffett

“



”

So... How about a feature that provides secondary income?

“





PRESENTING

ICICI Prudential

FREEDOMSIP

Note: Freedom SIP mentioned henceforth means ICICI Prudential Freedom SIP

ICICI Prudential Freedom SIP is an optional feature that allows initial investments through SIP, switch to another scheme after a pre-defined tenure and SWP post that. The SWP will be processed either till Dec 2099 or till the units are available in target scheme, whichever is earlier. Please read terms and conditions in the application form before investing or visit www.iciciprumpf.com. This facility should not be associated or confused with Freedom SWP; the two are separate facilities provided by ICICI Prudential AMC Limited.



Why Do You Need Financial Freedom?

Young College Pass-out



**Dream of Pursuing
Non- Conventional Career**

**Opted for Corporate Life
as it gave financial stability**

**Fear of not having income and
being financially dependent on
parents.**

**Stable Cash Flow but there is
still emptiness.**



Why Do You Need Financial Freedom?

Working Professional



Dream of being entrepreneur

Does not wish to lose financial stability

Child's School Fees, EMIs,
Utility bills, Monthly Expenses.

Dream of working on own
terms is unfulfilled.



Why Do You Need Financial Freedom?

Working Professional
with grown up children



Early Retirement

Worried about
legacy planning

Supporting children till
are financially secure.

Financial support to next
generation compromises your
aspirations.



Why Do You Need Financial Freedom?

Nearing to retirement



Dream of peaceful retirement

Haven't planned for golden years.

Living the dream life after retirement.

Walking extra mile due to shortfall in retirement kitty.



Decide: When do you want to live your Dream life?



YOU CAN CHOOSE TO RETIRE IN HOW MANY YEARS

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



Adding New Tenure to Freedom SIP



YOU CAN CHOOSE TO RETIRE IN HOW MANY YEARS

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8 ✓	9	10 ✓	11
12 ✓	13	14	15 ✓	16	17	18
19	20 ✓	21	22	23	24	25 ✓
26	27	28	29	30 ✓		



Introducing "The SIP of the Youth"



Invest Rs. 24000 **Yearly**



Through Rs. 2000/- Monthly SIP

12 X
30 Year
Freedom SIP

Receive up to
Rs. 24000 **Monthly**



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Decide Your Secondary Income through ICICI Prudential Freedom SIP

Monthly SIP Amount	SIP Tenure	Monthly payout through SWP	As multiples of SIP installment
₹ 10,000	8 Years	₹ 10,000	1.0 X
₹ 10,000	10 Years	₹ 15,000	1.5 X
₹ 10,000	12 Years	₹ 20,000	2.0 X
₹ 10,000	15 Years	₹ 30,000	3.0 X

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Decide Your Secondary Income through ICICI Prudential Freedom SIP

Monthly SIP Amount	SIP Tenure	Monthly payout through SWP	As multiples of SIP installment
₹ 10,000	20 Years	₹ 50,000	5 X
₹ 10,000	25 Years	₹ 80,000	8 X
₹ 10,000	30 Years	₹ 1,20,000	12 X

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How does Freedom SIP work?



Switch to
Target Scheme



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ICICI Prudential Freedom SIP



01

Choose Your SIP Amount

For Example Rs. 10,000/- Monthly

02

Choose Your Tenure

8 | 10 | 12 | 15 | 20 | 25 | 30

Years

03

Choose Your Set of Schemes

Source Scheme

Target Scheme

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Illustration 1

Years	Monthly SIP Installment (Rs)	Investment Amount (Rs)	Market Value of SIP @ 12% XIRR	Monthly SWP Amount (Rs)	Effective SWP Return (Annual)
8	10,000	9,60,000	15,70,240	10,000	7.6%
10	10,000	12,00,000	22,40,359	15,000	8.0%
12	10,000	14,40,000	30,80,956	20,000	7.7%
15	10,000	18,00,000	47,59,314	30,000	7.5%
20	10,000	24,00,000	91,98,574	50,000	6.5%
25	10,000	30,00,000	1,70,22,066	80,000	5.6%
30	10,000	36,00,000	3,08,09,732	120,000	4.7%

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Illustration 2

Years	Monthly SIP Installment (Rs)	Investment Amount (Rs)	Market Value of SIP @ 11% XIRR	Monthly SWP Amount (Rs)	Effective SWP Return (Annual)
8	10,000	9,60,000	15,06,575	10,000	7.9%
10	10,000	12,00,000	21,24,297	15,000	8.4%
12	10,000	14,40,000	28,85,393	20,000	8.3%
15	10,000	18,00,000	43,70,720	30,000	8.2%
20	10,000	24,00,000	81,56,072	50,000	7.4%
25	10,000	30,00,000	1,45,34,611	80,000	6.6%
30	10,000	36,00,000	2,52,82,821	120,000	5.7%

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Illustration 3

Years	Monthly SIP Installment (Rs)	Investment Amount (Rs)	Market Value of SIP @ 10% XIRR	Monthly SWP Amount (Rs)	Effective SWP Return (Annual)
8	10,000	9,60,000	14,45,558	10,000	8.3%
10	10,000	12,00,000	20,14,517	15,000	8.9%
12	10,000	14,40,000	27,03,088	20,000	8.8%
15	10,000	18,00,000	40,16,212	30,000	8.9%
20	10,000	24,00,000	72,39,867	50,000	8.3%
25	10,000	30,00,000	1,24,31,596	80,000	7.7%
30	10,000	36,00,000	2,07,92,927	120,000	6.9%

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ICICI Prudential Freedom SIP

SIP Tenure	Monthly Payout (SWP*) of SIP Installment		
8 Years	Post SIP Tenure	→	1.0X
10 Years	Post SIP Tenure	→	1.5X
12 Years	Post SIP Tenure	→	2.0X
15 Years	Post SIP Tenure	→	3.0X
20 Years	Post SIP Tenure	→	5.0X
25 Years	Post SIP Tenure	→	8.0X
30 Years	Post SIP Tenure	→	12.0X

**OF SIP
INSTALLMENT**

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ICICI Prudential Freedom SIP – Investment Journey !

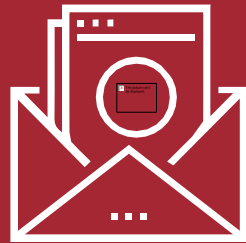


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ICICI Prudential Freedom SIP – Investment Journey!



SIP INTIMATION & CONFIRMATION MESSAGE



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ICICI Prudential Freedom SIP – Investment Journey!



OTHER INVESTOR COMMUNICATIONS

ON COMPLETION OF SIP:

Dear Investor Name, Switch under Folio XXX from XXXX Fund - Growth to XXX Fund - Growth has been processed at NAV of XXX for XXX units (with applicable load, if any).
ICICI Prudential MF.

ON STARTING SWP:

Dear Investor Name, Your monthly SWP in Folio XXX- XXX Fund - Growth has been registered for Rs XX from XX-XX-XXX.
ICICI Prudential MF.

For any transaction resulting in termination of subsequent Switch & SWP should also be intimated through SMS/Email /letter

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Benefit of investing through ICICI Prudential Freedom SIP



Make suitable combination based on your Requirement & Risk Appetite

Financial Goal Based Investing - Helps investors decide monthly investing amount



Inculcates the habit of long term investing



Disclaimers



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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THANK YOU