

DYNAMIC ASSET ALLOCATION SCHEMES

The equity market can be a confusing place. But don't let that make you stay away from investing and benefiting from it.

Common investment dilemmas



Should I buy or sell?



What to do with market ups and downs?



Buy low and sell high? Or buy high and sell low?



How long for my money to grow?



Do higher returns mean more risks?

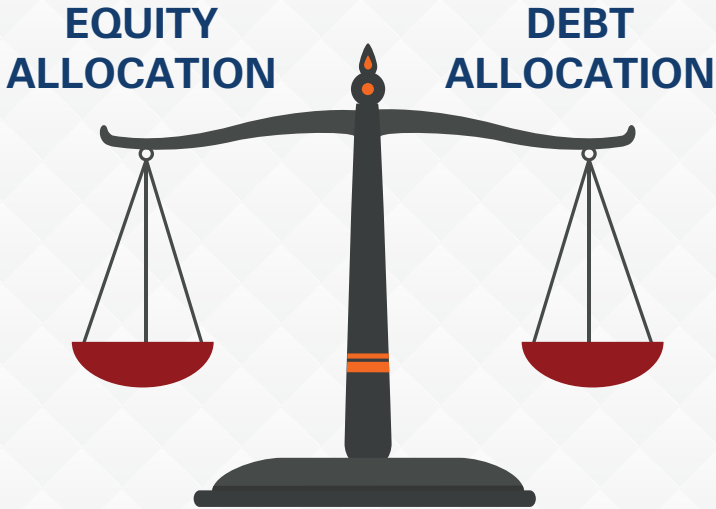


Investing decisions should be based on logic and rationality. Don't let greed and fear disrupt your plans.

SO WHAT IS THE SOLUTION FOR THIS?

Dynamic Asset Allocation Schemes can be a simple way.

Here's how Dynamic Asset Allocation Schemes do it



These schemes focus on adjusting the mix of asset classes to suit market conditions, giving you the appropriate balance.



A mix of equity, debt and other asset classes

Combination of benefits of equity and debt based on market valuation

Take advantage of the market trend to deliver potential returns

HAVE A BETTER INVESTING EXPERIENCE

Dynamic Asset Allocation Schemes offer a range of benefits.



Balance

Increases equity in the portfolio when valuations are low and reduces equity in the portfolio when valuations are high.

Potential wealth creation

Aims to benefit from exposure to performing asset classes and limit losses in case of non-performing asset classes.



Diversification



Exposure to equity and debt classes to manage risk and market volatility.


Tax efficiency

Flexibility to move between equity and debt with limited tax implications with an aim to create wealth over long term.



Tax impact is basis prevailing tax laws. It is necessary to consult tax/financial advisor before making investments in mutual funds.

WHO SHOULD INVEST IN DYNAMIC ASSET ALLOCATION SCHEMES?



Investors seeking risk-adjusted returns.



Investors looking to move from traditional investments; not used to volatility of equity markets.



First-time investors with relatively low risk appetite.

You too can make the smart choice by investing in Dynamic Asset Allocation Schemes.

IMPORTANT NOTICE:

I. KNOW YOUR CUSTOMER (KYC):

To invest in Mutual Funds, you will need to complete your Know Your Customer (KYC) requirements. You can do so by visiting any AMC branch or nearest Point of Service and submitting the completed KYC Form along with all the required self-attested documents.

Individual investors would be required to submit the following documents -

- A recent passport sized Photograph
- A Proof of identity - A copy of your PAN card
- A Proof of Address – A copy of your Voter ID card, Passport or Driving License

If you are already KYC Verified and would like to update any of your information, you can submit a completed KYC Details Change Form with the required self-attested documents at your nearest AMC branch or Point of Service.

II. SEBI REGISTERED MUTUAL FUNDS:

We advise investors to make informed decisions and are cautioned to invest only with SEBI registered Mutual Funds. List of Registered Mutual Funds is available at <https://www.sebi.gov.in/intermediaries.html>

III. COMPLAINT REDRESSAL:

For any queries, complaints & grievance redressal you can reach out to us at enquiry@icicipruamc.com or call us on 1800222999.

If you are unsatisfied with the resolution or wish to escalate the matter, you may write to Investor Service Officer at servicehead@icicipruamc.com.

For this purpose, Mr. Rajen Kotak is the Investor Relations Officer of the Mutual Fund. He can be contacted at 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063. Tel No.:022-2685 2000, FAX No.: 022 -2686 8313. In case the investor is not satisfied with the resolution given by AMC, he can approach SEBI by registering his complaint on SCORES (SEBI Complaints Redress System) through <https://scores.gov.in/scores/Welcome.html>



To learn more about Mutual Funds

Visit
www.iciciprumf.com

Download
IPRUTOUCH App

AN INVESTOR EDUCATION INITIATIVE BY



TARAKKI KAREIN!